



Flash – April 2018

Sud Canal shopping center: new commercial momentum

In the heart of the new town of Saint-Quentin-en-Yvelines, the Sud Canal shopping centre, comprising around 30 stores over an area of 11,600 sqm, provides local commercial offer for shoppers: a supermarket, food outlets, restaurants, services, cultural products and a fitness centre.

In 2017, MRM completed the redevelopment and reletting process of a 5,000 sqm area, left vacant after the departure of Bricorama, and gave the shopping centre a new dynamic and modern visual identity.

With the rebranding of the existing supermarket under the Carrefour Market sign, the arrival of Action, Fitness Park, JouéClub, JRC Opticiens and Stéphane Plaza Immobilier strengthens the attraction of the shopping centre, which also includes retailers present for many years such as Carré Blanc, Jeff de Bruges, Le Marina, the bookstore Le Pavé du Canal or Pleinchamp Biocoop. In addition, the e-retailer LDLC, a specialist in computer and high-tech products, will soon open a physical store within Sud Canal.



For this operation, MRM was advised by SCC (property management, shopping center management and letting), Generous Branding (Design agency) and BEG (construction management).

www.sudcanal.fr





About MRM

MRM is a listed real estate investment company that owns and manages a portfolio in France consisting primarily of retail properties across several regions of France. Its majority shareholder is SCOR SE, which owns 59.9% of share capital. MRM is listed in Compartment C of Euronext Paris (ISIN: FR0000060196 - Bloomberg code: MRM:FP – Reuters code: MRM.PA). MRM opted for SIIC status on 1 January 2008.